




TOTTENHAM COMMUNITY WEEK 2024 SPONSORSHIP PACKAGE




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WEEK.CA

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Why should YOU become a sponsor?

- 1 Put your business in the spotlight!** Position yourself as both an authority in the industry and a presence in our community.
- 2 Get in front of your target market!** TCW works hard to market this event on many platforms and bring together our entire community - this is your chance for them to get to know you.
- 3 New contacts, new clients, new business!** Not only attendees, but also our vendors and other sponsors are potential new client and business relationships. Network and promote your name!
- 4 Market yourself inexpensively!** Advertising is a budget drain. With TCW you will be in front of thousands of attendees who are **your target market**. Leverage the event to your advantage, and there will be no limit on your potential ROI.
- 5 A chance to give back the community that supports you!** TCW is a week of free, family friendly activities to bring our community together - become a supporter and be a part of it. You'll be glad you did. 

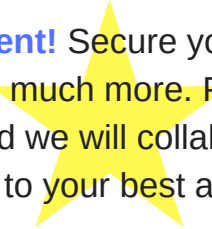
TOTTENHAM COMMUNITY PROGRAM ASSOCIATION VISION AND MISSION STATEMENT

Tottenham Community Program Association is an Ontario Not for Profit Corporation, and the proud producer of Tottenham Community week. Celebrating its 53rd anniversary, and now in its 15th year as a week long celebration, Tottenham Community Week is rapidly growing in attendance every year and is one of New Tecumseth's premier events. Our goal is to provide a fun, family friendly week that celebrates the rich history and community spirit of Tottenham.

2024 SPONSORSHIP OPPORTUNITIES



Become a **TITLE SPONSOR** for an event! Secure your event now - title sponsorship includes the benefits of Platinum and so much more. Promotion of your event will spotlight your company across all advertising, and we will collaborate with you to maximize the exposure and individualize the package to your best advantage. Check availability here:



1. A major attraction sponsored by you! Your banner and logo displayed at the attraction and included in all advertising. Select your attraction here:
2. Your Company Logo on the TCW Event T-shirts
3. Your Company Name and Logo with link to your Website on the homepage and all footers of the TCW website, and your logo and name highlighted and linked throughout the event page
4. Your Company Name and Logo promoted through TCW social media
5. Your Company Name on the TCW event flyer distributed to local schools, residents in Tottenham area and festival attendees



1. Your Company Logo on the TCW Event T-shirts
2. One Vendor booth at the Street Festival **OR** Sponsorship of your choice of a Street Festival Game or Event. Check availability here:
3. Your Company Name and Logo with link to Company Website displayed our homepage
4. Your Company Name and Logo promoted through TCW social media
5. Your Company Name on the TCW event flyer distributed to local schools, residents in Tottenham area and festival attendees



1. One Vendor booth at the Street Festival **OR** Sponsorship of your choice of a Street Festival Game or Event. Check availability here
2. Your Company Name and Logo displayed on the event website
3. Your Company Name and Logo promoted through TCW social media
4. Your Company Name on the TCW event flyer distributed to local schools, residents in Tottenham area and festival attendees



1. One Vendor booth at the Street Festival
2. Your Company Name and Logo displayed on our website
3. Your Company Name and Logo promoted through two TCW social media posts



1. One Vendor booth at the Street Festival
2. Your Company Name displayed on our website and a TCW social media post

Please note - after May 15 2024 we cannot guarantee inclusion in all printed materials